

“The coaching sessions with Gordon were an extraordinary experience... Gordon had an extremely positive influence on me, and on people I am sharing the learnings with.  
Highly recommended!”



## Gordon Mackenzie

**Location:** United Kingdom.

**Languages:** English.

**All the expertise:** Coach.

### My best story

“I was 26, 10 years younger and less experienced than anyone else in the room, and everyone expected me to have the answer, and whilst I didn't, I realized it was time to stand up and be counted...”

### Overview

With a focus on performance improvement, Gordon believes that the individual either has the answers or are resourceful enough to find them. For Gordon, coaching is all about helping individuals unlock their potential, focus and remove the interference that is getting in their way.

### Areas of Expertise

- Performance coaching • Leadership and management • Business strategy and strategic planning
- Organisational design and talent management • Human performance and motivation
- Influencing relationship management

### Licence to Practice

Gordon has worked globally across a range of industries to help deliver individual, team and organisation success. His focus is on delivering performance through people. In addition to working with corporate clients, Gordon has previously coached individual sportsmen, World Rally and Formula 1 teams to success. As well as coaching, consulting and training, he is author of a number of performance tools including The Virtual Coach, Performance Climate System and Leadership360. All developed to help individuals and teams focus on where they need to improve to deliver world-class performance.

- A chartered fellow of the CIPD
- Counsellor
- NLP practitioner
- Member of the British Psychological Society
- MBA from Warwick University

### Satisfied clients, include

Amazon, British Airways, BAML, Deutsche Bank, EDF, Ford, Google, Help for Heroes, L&G, Maersk, Mazda, Novartis, Paysafe, Thomson Reuters, Unilever, Visa, Virgin, Zurich.

### Three words that describe me

*Inspiring | Humble | Empathic*